

Indian Journal of Economics and Development

Special issue proposal

Dear Colleagues:

You are invited to submit a paper for possible inclusion in a special issue of Indian Journal of Economics and Development ISSN 2320-9828: Special issue entitled **“Business Management Challenges in the Digital Economy: New Pathways and Research Trends”**

General information for authors:

Kindly submit the manuscript online (<https://www.ijed.in>) after registering in as Author. In case of any difficulty, please let me know.

Kindly access the following link before submission:

<https://ijed.in/author-guidelines>

“The digital economy has had a huge impact on nations all over the world by fostering economic expansion and social advancement. Recent events show how traditional activities and digital technology began to integrate as a result of the information and innovation-driven era. Additionally, new industries like cleantech, the next generation of information technology, biotechnology, and the production of high-end equipment have seen an increase in innovation. Therefore, in order to capture value in the context of digital disruptions, traditional businesses must alter the methodologies they currently use. These inclinations bring up a variety of management issues that the scientific community must work to resolve. As a result, this Special Issue offers a venue for a useful debate and the advancement of significant theories.

What cutting-edge methods are producing revolutionary theories? Researchers are urged to use fresh concepts from diverse fields in order to address this topic. A prime example of this integration is the use of general systems theory to the study of organisations with the goal of changing traditional methods. Researchers are also urged to use novel techniques because these would aid in speculating. There are many various levels of management difficulties, including micro, meso, and macro. As a result, we must respond to the following queries: What part do employees play in firms' digital transformation? What are some effective strategies for overcoming the difficulties posed by new techniques, working styles, and initiatives to keep businesses performing at a high level? How do we create a balanced between the demands of owners and managers and the requirements of employees? How are organisational capabilities and procedures changing, and how are these changes affecting performance? What managerial strategies are pertinent in this setting and how are organisations shaped by the dynamics of competition, networking, and pressure groups? How does consumer behaviour affect an organization's market environment and challenges? How can we respond to the problems posed by societal, technical, and economic change? This Special Issue helps to fill these gaps in the body of scientific literature by doing so. Papers of a high calibre are cordially welcomed.”

Areas of interest for this special journal issue include, but are not limited to, the following topics:

- Organization and management
- Strategic management
- Innovation management
- Organizational restructuring
- Strategy
- Stakeholders
- Business models
- International management
- Marketing
- Digital marketing
- Consumer behavior
- Leadership
- Human resource management
- Digital recruitment
- Engagement of employees
- Artificial intelligence in an organization
- Risk management
- Research methods
- Comparative analysis
- Bibliometric analysis
- Systematic literature review

Submission Deadline: December 20, 2022

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Manuscript Preparation Guidelines for authors

Authors need to explain the importance and novelty of the current approach.

Enrich your abstract and conclusion with quantitative data along with novel ideas reached.

The abstract should be brief and should include the following sub-headings:

Objectives:

Method:

Findings:

Novelty:

Keywords: 5 words.

The citation should be as per the journal style i.e., numerically increasing order [1], [2], [3]etc (not author name, year) and the same way to be listed under reference;

Introduction should be written in a polished way stitching together the major advancement made in the area and also pin-point the gaps and justify the need for the present study.

(In other words, the introduction should highlight those recent developments in the area of problem studied and should highlight the gaps and justify why the present work is undertaken; so that the readers will be inspired to look for additional information what the rest of the article is going to offer. The related work should be merged with introduction).

In Introduction, Please omit textbook information; the author's attempt to make the fundamentals clear to the Readers should be avoided as most readers are experts only wish to know what new information available in the article; introduction should highlight major gaps of the existing literature and also to justify the present work; on this context major milestone works of recent ones should be highlighted along with their limitations for which your work is going to rectify.

Introduction should distil out the gaps of previous work not restating and arranging it for textbook readers

When similar studies already exist, what new elements are brought out is to be highlighted.

Results needs to be validated with previous results and discuss with reasons (Under "Results and Discussion" Section)

It is suggested that the authors should include a discussion of the results duly compared contrasted with related studies.

In results section, include a detailed discussion on how and why you were able to achieve better results in comparison to those already reported in the literature.

Conclusion should highlight the novelty of your work connecting with study objectives; indicate the limitations and future scope. Support your claim with quantitative data

(In conclusion, what major knowledge gaps remain should also be stated; how the results advanced understanding compared to previous results need to be ascertained)

Reference section should be prepared as the journal style (Add DOI number/ publication URL for each reference);

Recent references should have been consulted (2022-2019)

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